

# CrisisAlert™

“HOW CAN I BRING THE BEST-CASE RESPONSE TO THE WORST-CASE SCENARIO?”



## SCHOOL SAFETY: IMMEDIATE ACTION REQUIRED

Parents, teachers, staff, superintendents and law enforcement all recognize school emergency preparedness as one of today’s most pressing educational issues. Medical emergencies, student altercations, unauthorized visitors, suspicious activity and similar situations occur daily in school systems. In critical moments, simplicity and speed are crucial to effective response. Teachers and administrators must be empowered to direct help to where it is needed – easily and quickly – because in a crisis, every second matters.

“IMPLEMENTING THE CENTEGIX CrisisAlert SOLUTION IS THE BIGGEST NO-BRAINER I’VE EVER SEEN IN EDUCATION.”

– Dr. John Jackson, Superintendent,  
Jefferson City Schools, GA

## CENTEGIX™ CrisisAlert™: SMART SCHOOL SAFETY MADE SIMPLE

With teachers and staff in mind, we designed a solution that routes requests for help to key personnel instantly, with precise location information. Every staff member receives a smart CrisisAlert badge, which has only one function: to empower the wearer to quickly and discreetly activate an alert. The badge vibrates to confirm receipt of the alert.



The moment an alert is triggered, CrisisAlert immediately provides clear and critical information to all impacted personnel. Its features include:



**Immediate notification.** With the simple push of a button, alerts instantly reach responders.



**Location accuracy.** Our innovative technology determines the location of the alert, down to the room-level.



**Total campus coverage.** Badges allow alerts to be triggered from any corner of campus, whether inside a classroom or outside at the edge of the athletic field.



**Audio and visual notification.** Campus-wide alerts communicate emergency information using colored strobe lights, desktop alerts and intercom integration.



**150,000+**  
Rooms secured



**1 Million+**  
People protected



**1000+**  
Locations covered

**“WE CALL IT A FORCE MULTIPLIER: PUTTING THIS TECHNOLOGY IN THE HANDS OF MORE THAN 25,000 EMPLOYEES GIVES ME 25,000 SETS OF EYES TO HELP KEEP CAMPUSES SAFE.”**

*– Chief John Newman, Director of Safety and Security,  
Hillsborough County Public Schools, FL*



**40%**

of teachers say their school is not well-protected



**34%**

of parents worry their children are unsafe at school

## HOW WE BRING SAFETY TO EVERY CORNER OF CAMPUS

The CrisisAlert platform is an Internet-of-Things (IoT) crisis management solution which uses a powerful blend of hardware, software, and wireless technologies to ensure fast, accurate and reliable emergency communication and campus-wide protection. Instant communication through visual cues and audio integration enable rapid response to any incident or crisis, anywhere on a school's campus.



**“IT EMPOWERS THE TEACHERS TO BE IN CONTROL OF THE SAFETY OF THEIR ROOMS. THEY CAN SUMMON A PRINCIPAL AT THE PUSH OF A BUTTON: WE KNOW WHERE, AND WE KNOW WHO. THAT IS POWERFUL TECHNOLOGY.”**

*– Superintendent Trent North, Douglas County School System, GA*

LEARN MORE TODAY. BECAUSE EVERY SECOND MATTERS.

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