

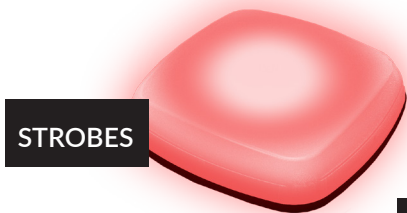
# Beyond the Badge



## 10 Critical Features of Wearable Panic Buttons

Initiate a Lockdown and notify everyone—911/first responders, staff and students—in seconds.

	CrisisAlert	Other Wearables	Why This Matters
Strobes for Visual Notification	Yes	No	Flashing strobes in every room, hallway and common area, provide an immediate visual cue a Lockdown has been initiated. Especially helpful where intercom announcements aren't easily heard—gyms, hallways.
Intercom Announcements for Audio Notification	Yes	No	Communication is the first action in emergency response. Immediate notification of Lockdown and steps to take to get to safety.
Computer Screen Takeovers	Yes	No	Network computers, smartboards, and signage provide guidance on your school's Lockdown protocols.
Relies on Wi-Fi or Cellular to Initiate an Alert	No	Yes	Wi-Fi limitations and weak cell signals, common due to school building design, can result in messages not being sent or received, contributing to critical communication breakdowns.
100% Campus Coverage	Yes	No	Roughly half of emergency incidents at schools take place outside the classroom. Staff can initiate alerts from the playgrounds, athletic fields, parking lots, and other common sites for emergencies.



STROBES



SCREEN TAKE OVERS



INTERCOM ANNOUNCEMENTS



**CrisisAlert**

Battery lasts for years and does not require charging

Real-time floor and room-level alert location accuracy displayed on your digital campus maps

Badges, critical incident mapping, visitor management, and integrations

600,000+ people wear the CrisisAlert badge every day

183,000+ alerts in 2023/2024 school year

**Other Wearables**

Requires charging

Can't differentiate between building floors or provide room specificity

Point solution

Limited

Data not published

**Why This Matters**

A device that must be recharged—whether daily or monthly— is vulnerable to being powerless or connected to its charging device and not accessible when needed.

Where other wearables can bring responders to the building, CrisisAlert shows responders on what floor and in what room, stairwell, or parking garage an alert is located. Additionally, responders see all safety assets near the alert—AEDs, first aid kits, exit doors— to accelerate and apply the appropriate response.

CENTEGIX Safety Platform is the foundation for your school safety plans, with capabilities central to emergency response and the ability to integrate with your existing safety technology.

Years have been spent implementing, onboarding, and training staff and responders to maximize staff adoption. Innovations based on customer feedback have led us to become the leader in wearable panic button technology for K-12.

When staff are comfortable using the panic button to get help for everyday issues, they're prepared to act immediately in an extreme emergency. When used in common occurrences, staff feel supported by the district and contribute to the safety culture.