



District Safety Leaders: Introducing CENTEGIX® to Your School District

You've recognized how CENTEGIX can help everyone communicate and collaborate more effectively in an emergency; it's a force multiplier—you can have 100s or 1000s of eyes and ears take action if they notice something unusual. Now, you want to suggest it to your organization. In order to get the buy-in you need, it's important to communicate the benefits of CENTEGIX solutions and demonstrate the real-world impact they have on accelerating emergency response.

As a leader of safety in your district, you're the first line of defense in a crisis. It's your job to ensure every person on every campus is safe and gets help when they need it. But finding the right safety solution to help accomplish that for your district isn't always simple. You have several other stakeholders to consider whose perspectives and priorities on safety may not be the same as yours.

- **Superintendents & Leadership:** Leaders must have unwavering confidence in their systems and protocols to foster a secure and safe environment on every campus. CENTEGIX has a 99% customer retention rate and was the first wearable panic button designed in response to concerns ignored by traditional safety alert systems.
- **Human Resources:** Personnel leaders are invested in how technology will impact recruiting and retention of staff in a time when school employees have daily concerns about their safety in the workplace. Fostering safety by implementing CENTEGIX is an attractor for both hiring and teacher retention.
- **Operations & Facilities:** Operations leaders must focus on eliminating safety vulnerabilities through precise and reliable technology, like Safety Blueprint, that is always functional and wholly reliable. With the Safety Platform, they have a system that proactively monitors the assets they rely on to keep their community safe.
- **IT:** District technology leaders need integrated systems that minimize troubleshooting time, allowing them to focus on scaling and enhancing technological capabilities. CENTEGIX technology extends existing safety investments without draining resources or requiring heavy maintenance.
- **Educators and Staff:** Whether managing a classroom or monitoring hallways, these frontline stakeholders want to know that when they need help, it's just a button push away. 98% of staff say CrisisAlert helps them feel safe and supported.

How CENTEGIX Helps You Respond:

- 📡 *Reduce Incident Response Time*
- 📡 *Elevate Situational Awareness*
- 📡 *Assess the Level of Response*
- 📡 *Improve Coordination*

Reduce Response Time

- The more efficiently you can utilize time in an emergency, the better the outcome. The CENTEGIX Safety Platform™ enables users to instantly alert responders with the push of a button on their CrisisAlert™ badge.
- What happens if you initiate a lockdown with your CENTEGIX CrisisAlert badge? We instantly connect with 911, exchange vital information, and relay it to first responders, all in seconds.

Increase Situational Awareness

- CENTEGIX CrisisAlert mobile panic button empowers staff to request help in an emergency instantly. CENTEGIX Safety Blueprint™ is a critical incident mapping solution that provides first responders with the precise locations of alerts and nearby safety assets.
- When the CrisisAlert badge sends an alert, CENTEGIX Incident Activated Video activates all nearby cameras to provide a real-time view of the emergency, enabling first responders to evaluate its severity and tailor their response appropriately.

Coordinated Response

- In a crisis, every second matters™. The CENTEGIX Safety Platform instantly provides first responders with critical incident response data in emergencies, dramatically reducing response time.
- CENTEGIX Incident Activated Video instantly displays live video to first responders, allowing them to tailor their response by assessing environmental conditions, potential hazards, and any changes to the situation.
- CrisisAlert, Incident Activated Video, and Safety Blueprint work together to provide a comprehensive view of the emergency in progress to all responders and on-site staff for a coordinated response.

CENTEGIX is the industry leader of wearable safety technology for education with over 600,000 badges in use. Leaders in over 12,000 locations nationwide trust CENTEGIX's innovative safety solutions to empower and protect people (every day).

“Here recently, we’re averaging probably two students a week that are having medical issues [where] we’ve had to call ambulances. Our staff have gotten so comfortable that they’re really hitting [CrisisAlert] now...Our response time has been in the seconds, not in the minutes. And it’s been fantastic for us.”

James Perry, Chief of Police, West Georgia Technical College, GA

“First responders need to know exact locations and what they’re arriving to. They need to know where the resources are...they need to know what tools and equipment to deploy when they arrive at an emergency.”

Jeri Williams,
Former Phoenix Chief of Police

“The system has a very sophisticated mapping feature that allows responders to see exactly which room or hallway the emergency is coming from and from whom. In the event of a real active shooter, we could share this information with outside police agencies who may be coming to aid us.”

Paul Cordova, Police Chief,
Aldine ISD, TX