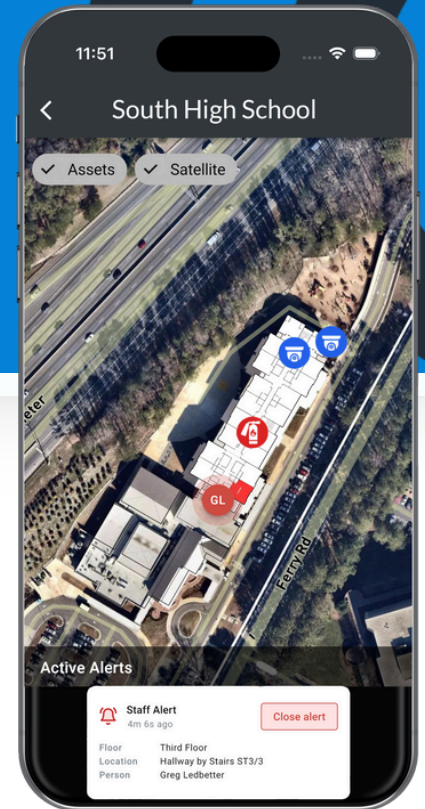


CENTEGIX Impact Story

Little Rock School District: From Only 20% of Staff to Total Staff Buy-In



The Challenge

- Prior to May 2022, Little Rock School District was utilizing a mobile phone-based safety app for staff to report emergencies.
- Staff didn't want to put work-related technology on their personal devices.
- Only 20% of employees downloaded the app; even fewer were using it.

The Solution

- The district quickly realized how different CrisisAlert™ was from other safety technology tools—**the wearable was accessible, easy to use, and already trusted by educators.**
- In 2022, CrisisAlert was implemented in the district.

The Results

- Little Rock School District has full user adoption of the wearable badge **by choice**.
- Staff feel more protected and safe while at work.
- CrisisAlert has been utilized as a teacher retention and recruitment tool.



**Little Rock
School District**



21,200
students



4,000
total employees



48
schools and centers



2022
became a CENTEGIX
customer

*Safety is an everyday thing in our world.
Everybody's taking ownership in that building
and letting us know what's going on.*

Ron Self, Former Director of Safety & Security, Little Rock School District, AR



Watch more
from Ron Self